



## On-sale asset and artwork requirements

Like you, we want to do all we can to ensure that together, we sell as many tickets as possible for your event. This document sets out our ideal asset / artwork requirements to ensure we can build your event in our website and promote it as effectively as possible.

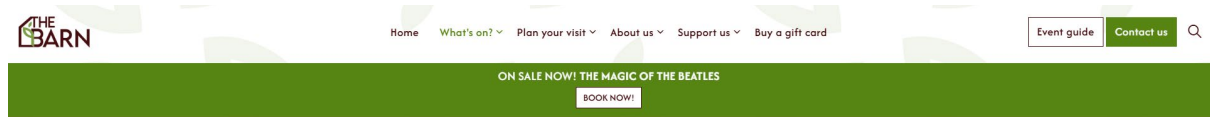
### Website artwork requirements

#### Listing page image

Size: 600x370 (less than 300kb)

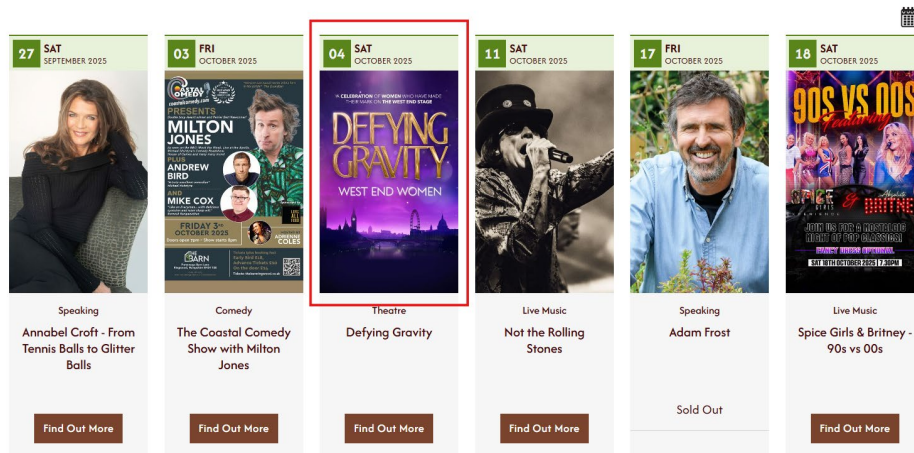
Definition: Promotional poster image for the event

**Please try to avoid small text as this may be difficult to read.**



### Event Calendar

Explore everything happening at The Barn with our full event calendar. From live music, comedy, theatre, and cinema to family shows, speaking events, and Ringwood School performances, our calendar is packed with exciting events for all ages and interests. Whether you are planning a night out with friends, a fun family day, or looking to enjoy something new in the heart of Ringwood, you will find it here. Stay up to date with the latest listings and book your tickets easily through our event calendar. There is always something to look forward to at The Barn.



### Instagram / Social posts

Size: 1080x1080

Square image used to promote your event on our Social Media platforms.

### **Video / Trailer link for our website**

Please provide a YouTube link to a video / trailer for the event. Please do not provide videos which contain links or logos to the show at venues other than The Barn, Ringwood.

Venue specific video for our digital screens Size: 1920x1080 (HD)

For use within our venue on our digital signage screens, ideally a maximum of 2 minutes in length and including the time and date of your performance.

### **Hard print requirements**

300 x A5 printed flyer    5 x A4 printed outdoor poster    1 x A1 printed outdoor poster

1 x A0 artwork file only (*for printing in house* including bleed and crop marks)

Typical overprint: [www.thebarnringwood.co.uk](http://www.thebarnringwood.co.uk) Box Office: 01425 201720

Please include show start time in 12hr format NOT 24hr format (ie 7.30pm not 19:30hrs)

**Please do not send printed roller banners** as we do not have foyer space for these and use our digital signage screens instead.

Please send printed material to: The Barn, Ringwood, Parsonage Barn Lane, Ringwood, Hampshire BH24 1SE.